



## Project Risk Management Specific Interest Group

*Joint meeting with the IRM and APM South East Branch*



# Integrating Risk and Value Management

**6th January 2005, Canterbury**

*The Ramsey Lecture Theatre, Ramsey Building,  
Canterbury Christ Church University College, North Holmes Road, Canterbury,  
Kent, CT1 1QU.*

The next meeting of the APM Risk SIG is being hosted by Canterbury Christ Church University College on **Thursday 6th January 2005, starting at 10.30am**. The meeting is an open event and all are welcome to attend.

### How to reserve your place

**The cost is £35** for the day, to include a buffet lunch and refreshments. **Space is limited** and bookings will be made on a 'first-come first-served' basis. If you'd like to attend, please e-mail the APM Risk SIG Secretary at [apmrisksig@simonjackson.org](mailto:apmrisksig@simonjackson.org) **no later than Friday 17th December 2004**, with the following information:

- Full name
- Telephone number
- Company name and address
- Any special requirements / diet

On receiving confirmation of your booking from the Secretary, please make a cheque for £35 payable to the 'APM', writing 'Canterbury Event' on the back, together with your address (if you require a receipt) – and send it to: APM (CANTERBURY EVENT), FREEPOST MID 30642, COVENTRY, CV5 6BR, UK.

### Location and directions

Full location information and directions are available under 'Maps and Travel' on [www.cant.ac.uk](http://www.cant.ac.uk). Please note that parking on the campus is likely to be limited. There are, however, public car parks nearby and an efficient 'Park & Ride' service.

# PROGRAMME

Registration, coffee and biscuits – from 9.45am

- 10.30 WELCOME**  
Our hosts welcome attendees and hand over to Grahame Godding, APM South East Branch, to chair the morning session.
- 10.40 PROJECT RISK MANAGEMENT: CURRENT BEST PRACTICE AND FUTURE DEVELOPMENTS**  
*Dr David Hillson FAPM FIRM – Risk Doctor & Partners*  
Exploring the maturity of the risk discipline and highlighting those areas requiring further development.
- 11.15 INTEGRATED MANAGEMENT OF RISK AND VALUE**  
*Dick Beardsall – Strategic Value Ltd*  
Looking at how value may be impacted by risk and how this impact may be quantified and managed.
- 11.50 RISK AND OPPORTUNITY MANAGEMENT - A BUSINESS CONTEXT**  
*David Booth – NITEworks Risk Manager, BAE SYSTEMS*  
Exploring the boundaries between project, business and corporate risk and opportunity environments.
- 12.25 QUESTIONS AND SUMMARY**
- 12.40 LUNCH**
- 13.40 APM RISK SIG MEETING**  
*Peter Campbell – APM Risk SIG Chairman*  
This meeting will include an update on the APM Certificates in Project Risk Management qualification; a syllabus also adopted by the IRM.
- 14.10 BENEFITS OF RISK MANAGEMENT - A CHAPTER FROM THE NEW PRAM GUIDE**  
*Heather Groom – Hollyoak Limited*  
An introduction to the APM's new PRAM Guide.
- 14.45 COFFEE/TEA BREAK**
- 15.00 VALUE AND RISK: PRACTICAL INTEGRATION TECHNIQUES**  
*Emma Major – Major Value Consultancy*  
Including an assessment of the soft skills that can easily be undervalued in metrics led disciplines.
- 15.35 CREATING THE CONDITIONS FOR SUCCESS**  
*Michael Dallas – Davis Langdon*  
A recommendation that the management of value and risk should never be separated.
- 16.10 QUESTIONS AND SUMMARY**
- 16.30 CLOSE**