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## Presentation Outline

1. Why manage risk?
2. Why the IRM?
3. Why a risk management standard?
4. Membership
5. Benefits of membership
6. Progress
7. And finally...



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# 1. Why manage Risk ?

Research into 300 SME owner managers attitudes to business risk

(source PKF Accountants website)

- 67% have no crisis management plan for communications to stakeholders/the public
- 63% have overextended credit to clients/suppliers
- 60% have no succession plan or financial protection for loss of key people
- 54% have no disaster recovery plan
- 46% have no fraud prevention procedures

*'Risk Management – the right balance between innovation/change on the one hand, and avoidance of shocks/crises on the other – is central to the business of good government' – Tony Blair*



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# What is Risk Management ?

- Central to strategic management
- Management of events & consequences related to opportunities (upside) and threats to success (downside)
- Identification & treatment
- Continuous and methodical
- Integrated into the organisation, its objectives, culture, plans, procedures and accountabilities
- Led from the top



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## 2. Why the IRM?

- The Institute of Risk Management
- Professional educational body
- Established in 1986
- Diploma Course in risk management
- British structure of examinations
- Capture a growing body of professional knowledge



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## 18 Years Of Progress

- 1675 Members
- Examinations in 30 countries
- Just under 600 Students



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### 3. Why a Risk Management Standard?

- Need for an agreed:
  - \* terminology - relating to the words used
  - \* process - for implementing risk management
  - \* organisation and structure
  - \* objective - or purpose for risk management
- Previous Standards had not fully addressed risk as opportunity, had been very specific on process or dealt with risk from one 'angle' only



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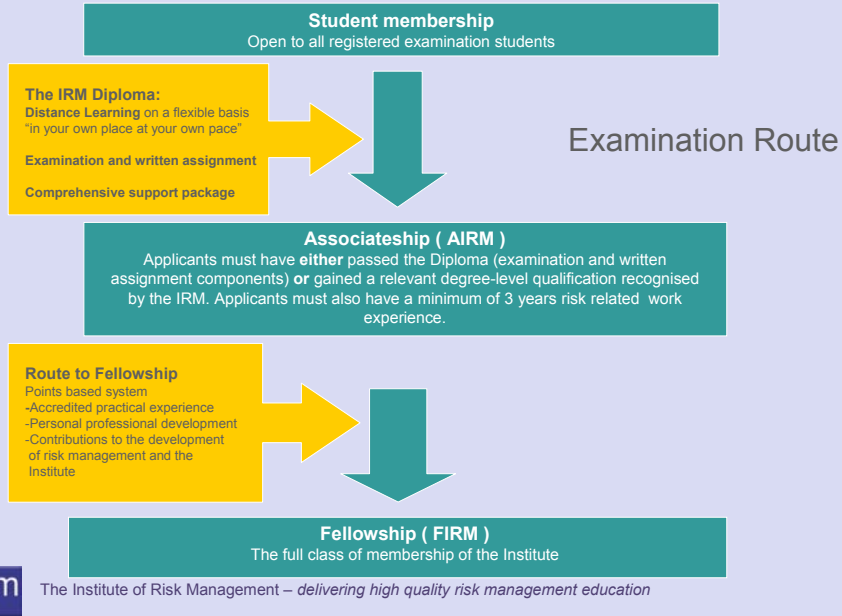
### RM standard

- Launched in September 2002
- IRM, AIRMIC and ALARM partnership
- Common risk language & understanding
- European, Chinese & Japanese translations
- Basis of the new “AIRM”
- Second stage review underway



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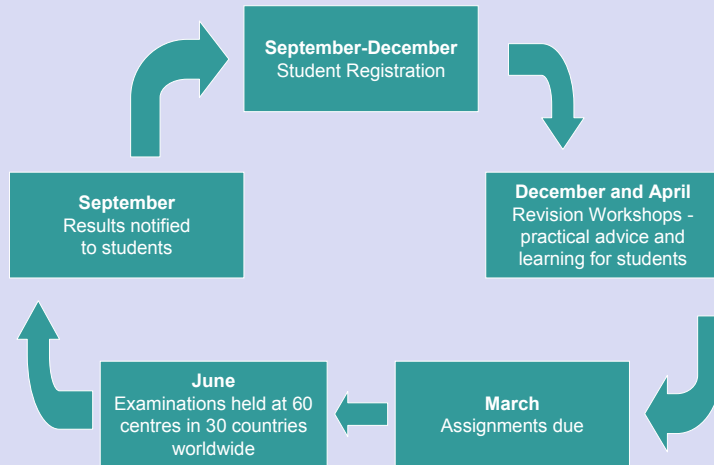
## 4. Membership



## The IRM Educational Programme



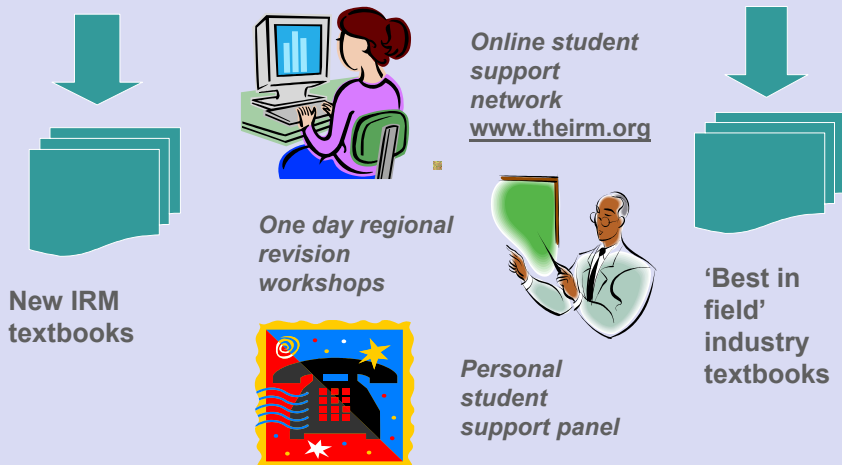
## The Associateship Academic Year



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## The AIRM Student Support System

Loose leaf study guide : syllabus, reading lists, study guidance notes



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## Other routes to membership

### Member ( MIRM )

- 15-20 years active contribution to Risk Management
- A senior position or relevant professional qualification
- Practical support for IRM activities, and
- Commitment to Continued Professional Development

OR

### Affiliate

- Anyone involved in risk management activities or with an interest in risk issues. Discounted rates are available for those studying on relevant approved degree courses



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## 5. Benefits Of Membership

- Recognised Professional Qualification
- Bi-monthly Journal - InfoRM
- Networking via Special Interest Groups:
  - PPP/PFI
  - Loss Management
  - Emerging Project Risks
  - Central Government
  - Transport and Logistics
- Networking via Regional Groups:
  - North West
  - Midlands
  - North East (proposed)
  - Glasgow (proposed)



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## IRM Networking NorthWest

- **IRM NW Group has Arrived !**
  - **See Jenny Rayner or Ray Butler for details**
- **NW Diary Dates**
  - **Apr 28**
    - **Risk Standards and Software – Sapphire Technologies**
    - **Joint meeting with **
  - **June 17**
    - **Practical Risk Management : sharing members' Experience**
    - 1 day conference , Manchester**
  - **September**
    - **Corporate Governance & Regulatory Update**

[www.theirm.org/events/nwgroup.htm](http://www.theirm.org/events/nwgroup.htm)



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## Emerging Project Risks

- The Emerging Project Risks SIG was set up originally following Peter Vickery of BNFL contacting Steve Fowler of the IRM to see how other industries:
  - Dealt with low probability but potentially catastrophic risks and to explore whether there was a commonality between risk process being operated by risk managers in their respective industries.
  - Develop and deploy methodologies to deal with emerging risks in a project environment, particularly in industries undertaking complex projects over long timescales.



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## IRM and APM relationship

- IRM's new Associateship qualification covers a range of specialist risk subjects, incl Project Risk Mgmt
- Each specialist subject has been developed with, or imported from, the leader in that field
- We are therefore offering the APM's Project Risk Mgmt qualification as part of the Associateship
- Take-up so far has been encouraging, with many new IRM students ( and people new to APM ) enrolling for the course



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## The IRM website

The screenshot shows the IRM website homepage with the following content:

- Header:** The Institute of Risk Management, delivering high quality risk management education. Welcome message and IRM logo.
- Navigation:** Home | About us | Joining | The Diploma | Courses | Careers | Events | Publications | Member Log-in
- News Items:**
  - PPPPFI Special Interest Group:** This group offers a forum for all stakeholders to the PPPPFI process. To exchange views on risk in PPPPFI. Please note the venue has changed in order to accommodate numbers >>>PP-PFI
  - Risk Forum 2004 dates announced:** The Risk Forum, the IRM's Annual Conference, will take place on Sept 20th & 21st in Keele >>> Risk Forum
  - Midlands Regional Group:** Likely discussion topics at the next meeting include:
    - Business Continuity & the terrorist threat
    - Corporate Crime – How big a problem is it?For more info see [Midlands Regional Group](#)
  - Central Government Special Interest Group:** HM Treasury and the Prime Minister's Delivery Unit
  - Loss Management Special Interest Group:** This new SIG aims to explore the management of loss in its widest sense, providing a forum to share experiences and best practice, working towards developing the new diploma subject 'Loss Management', and organising workshops and seminars on all major areas of potential loss. >>>Loss Management SIG
  - Corporate Social Responsibility:** "How Challenges in Risk Management", the edited version of Brian Campbell's article on CSR, published in January's edition of InfoRM magazine is available within the members' only area at [InfoRM articles](#)
  - North East England Regional Group:** An inaugural meeting is planned for March to agree terms of reference, dates of future meetings, a programme of activities and topics for discussion. >>> [NE England Regional Group](#)
- Right Side Widgets:** Search the site, Contact us, The Risk Management Standard, Student Support, Risk Forum.



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## Enhanced student support package

- Comprehensive study guides
- New books
- Updated reading lists
- Web based support
- Mentoring
- One day revision workshops
  - Assignment
  - Exam



## RISK CONTROL

by  
Shaun Wilkinson



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## Events

- Annual Lecture – 2003 - Stelios Haji-Ioannou  
2004 - Clive Woodward?
- Risk Management Standard Seminar
- Risk Forum – our annual conference – 20 and 21 September 2004 at Keele University



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## 6. Progress

### Summary of 2003

- Improved financial position & processes
- New logo & corporate image
- Expanded routes to Fellowship
- New Special Interest and Regional Groups
- Re-launched website with interactive facilities
- Embraced wider risk agenda
- International agreements
- Closer relationships with many other risk bodies
- 30% growth in student numbers



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## Progress

### Plans for 2004

- **Vision** – ‘the leading body for vocational risk management education’
- **Objective 1** – ‘provide flexible routes to professional qualification and training’
- **Objective 2** – ‘increase size and diversity of membership on a worldwide basis’
- **Objective 3** – ‘secure investment to drive delivery of products and services’



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## 7. And finally...

### Get Involved!!!

- Examiner positions
- Mentors
- Promote the Institute & its activities within your own organisation
- Local study and networking groups
- Feedback & ideas for new specialist subjects
- Special interest & regional groups
- Committees

**Promote by being, not just promoting**



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